



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850213
Schedule Dates 10/09/12-10/15/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1564
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/09

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Pennie Marsh
CO-OP No
Headline # 06288437
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,555.50
Net Total \$25,814.50
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month
Oct. 2012 41 \$30,370.00
Grand Total: 41 \$30,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	12:05A- 1:05A (ET)						1			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	3 KIMME-ABC<	8/22/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3:58P- 4:58P (ET)						1			1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5A- 5:58A (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:35P- 12:02A (ET)									1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10:58A- 12P (ET)									1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	4:30A- 4:59A (ET)									1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	8/22/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5A- 5:58A (ET)									1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:58A- 7A (ET)									1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
13.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7A- 9A (ET)									1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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14.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	12:35A-1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
15.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5:58A-8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
16.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:58P-7:57P (ET)							1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL/LEOPARDY	8/22/12
17.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	8A-9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
18.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A-11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11P-11:35P (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
20.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A-8A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
21.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A-9A (ET)							1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
22.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	11P-11:35P (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
23.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	12:05A-1:05A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
24.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	12P-12:57P (ET)							1		1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
25.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5A-5:58A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
26.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	6P-6:30P (ET)							1		1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12

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27.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	5:58A-7A (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
28.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	9A-10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
29.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	12:05A-1:05A (ET)					1				1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
30.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	12P-12:57P (ET)					1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
31.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	3:58P-4:58P (ET)					1				1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
32.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	4:30A-4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
33.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	5A-5:58A (ET)					1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
34.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	9A-10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	10A-10:58A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
36.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	11:35P-12:02A (ET)					1				1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
37.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	10:58A-12P (ET)					1				1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
38.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	4:30A-4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
39.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	5:58A-7A (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12

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By Broadcast Month

Oct. 2012

Grand Total:

Spots

41

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Rate

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40.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:58P-7:28P (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
41.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	7A-9A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/24
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 25,814.50 Net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

850273

[illegible]

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed,
 Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

Date Signature Contact Phone Number

☒ Accepted ☐ Accepted in Part ☐ Rejected

Tenne Marsh Tenne Marsh NSC

Signature Printed Name Title